

# El Paso Electric Load Management Program



Buildings are full of hidden potential. As the official administrator of the El Paso Electric Commercial Load Management program, Trane has a mission to help commercial utility customers monetize building load flexibility by implementing automated demand response strategies. Trane is an energy services company and leading provider of HVAC equipment and building automation systems. We're applying our expertise to help eligible utility customers gain revenue from their buildings by shedding load during demand spikes.



## Earn cash through automated demand response strategies

The most cost effective and environmentally friendly power plant is the one that doesn't need to be built. That's why El Paso Electric is introducing the New Mexico Commercial Load Management Program. This program is designed to help reduce strain on the grid during periods of peak demand, through automated demand response strategies. This will provide benefits to all of El Paso Electric customers and, best of all, customers that participate in the program can earn cash incentives.

A 100 kilowatt reduction could result in over **\$18,000** in utility incentives over the life of the contract.

## Program Benefits

As a participant in the Commercial Load Management program, you'll receive consultative support from Trane to implement the utility optimization programs and ensure commitments are consistently met—at no cost to your company.

Participation includes...

- A detailed evaluation of your building operations to estimate optimal load shedding options for your operations requirements
- Free energy management devices may be installed, enabling real-time energy use monitoring
- A complimentary upgrade to the latest version of Trane Building Automation System where applicable and reasonable
- Coordinated communication to ensure you benefit from each revenue-generating opportunity
- Based on your preference and onsite technology, reductions could be executed manually, integrated into the controls system with pre-programmed actions or fully automated



To sign up for the program or learn more,

contact Russell Ortiz at (915) 309-4214 or [rnortiz@trane.com](mailto:rnortiz@trane.com), or contact Crystal Enoch, El Paso Electric Company at (915) 521-4488.



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