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VERGE Conference Explores Improving Energy Efficiency in Brazilian Buildings

Ingersoll Rand experts discuss how to improve energy efficiency in building development and existing construction

São Paulo, Nov. 11, 2013 – The Institute for Building Efficiency reports that in 2012¹, 89 percent of Brazilian building executives surveyed said energy management was either very or extremely important to their organizations, up from 73 percent in 2011.

Leaders from Ingersoll Rand will discuss how to improve energy efficiency in building development and existing buildings at the VERGE conference held in São Paulo on Nov. 12 and 13 at Dow São Paulo Diamond Tower. Ingersoll Rand is a supporting sponsor of the conference.

Converging Interests: Aligning Energy, Carbon and Development in Sao Paulo

Maria Blase, president of the Latin America region for the Trane and Thermo King brands of Ingersoll Rand, will focus on best practices for achieving smarter, more sustainable development in Brazil. She will discuss innovative ways to design a better and more sustainable infrastructure to address climate and other environmental/social challenges.

Presentation Details

What: Converging Interests: Aligning Energy, Carbon and Development in Sao Paulo
When: Tuesday, Nov. 12, 4-5 p.m.
Where: Room 1, 6th floor, Dow São Paulo Diamond Tower, Av. das Nações Unidas, 14171, Diamond Tower – São Paulo (SP)
Website: <http://www.greenbiz.com/events/verge/2013/11/sao-paulo>

Enabling Next-Generation Buildings

Danilo Elez, vice president of product and channel management for Trane and Thermo King in Latin America region, will join a panel discussion about how to enable next generation buildings.

Presentation Details

What: Enabling Next-Generation Buildings
When: Tuesday, Nov. 12, 2:30 p.m.-3:30 p.m.
Where: Room 1, 6th floor, Dow São Paulo Diamond Tower, Av. das Nações Unidas, 14171, Diamond Tower – São Paulo (SP)
Website: <http://www.greenbiz.com/events/verge/2013/11/sao-paulo>

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Manoel L.S. Gameiro, applied product and commercial channel leader for the Latin American region at Trane; president of the Brazil Green Building Council and energy efficiency director for the Brazilian Heating, Ventilation, Air Conditioning and Refrigeration Association (ABRAVA), will present on November 12 from 11:45 a.m. to 11:55 a.m. and discuss the Green Building Council efforts in Brazil.

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VERGE

Verge, held Nov. 12-13, 2013, in São Paulo, Brazil, brings together innovators, entrepreneurs, and leading public officials to explore the opportunities for radical efficiencies created through technology advancements in energy, buildings and transportation. Produced by the GreenBiz Group, VERGE is a new global thought-leader event series that brings together business and sustainability leaders to engage in discussions in five key areas: energy, systems; next-generation buildings; infrastructure and transportation.

About the Speakers

Maria Blase is the president of the Latin America region for the Trane and Thermo King brands of Ingersoll Rand. Blase is a general manager with diversified industry experience (transport, buildings, services, manufacturing, pharmaceuticals, mining), and a proven track record of impacting business growth in mature and emerging markets; maximizing profits and improving business operations, creating long-range strategic plans that identify profitable business opportunities, and developing talent at all levels of the organization.

Prior to her role as general manager for one of the fastest growing regions of the world, Blase served as chief financial officer for Trane and Thermo King. She worked closely with the executive leadership team to set the direction for finance, accounting and information systems, and created shared services environments.

Manoel L.S. Gameiro is applied product and commercial channel leader for the Latin American region at Trane; president of the Brazil Green Building Council and energy efficiency director for the Brazilian Heating, Ventilation, Air Conditioning and Refrigeration Association (ABRAVA). He holds a degree in mechanical engineering with specialization in refrigeration and air conditioning from the Industrial Engineering University - FEI and with a master's degree in business administration from the Business School of SP - BSP.

Danilo Elez is vice president of product and channel management in Latin America for Trane and Thermo King, brands of Ingersoll Rand. Elez drives innovation programs to benefit customers throughout the region. His most recent roles were vice president and general manager of Thermo King Latin America and vice president of business development for Trane Global Services.

Over his 20-year career, Elez has lead businesses for Ingersoll Rand in Asia, Europe and the Americas for residential, commercial and industrial businesses with direct and multi-step distribution. He is a Fulbright scholar with a Bachelor of Science degree in industrial engineering and economics from the University of Wisconsin and a Master of Business Administration degree from the University of Chicago, Booth School of Business.

About Ingersoll Rand

Ingersoll Rand (NYSE:IR) advances the quality of life by creating and sustaining safe, comfortable and efficient environments. Our people and our family of brands—including [Club Car](#)®, [Ingersoll Rand](#)®, [Schlage](#)®, [Thermo King](#)® and [Trane](#)®—work together to enhance the quality and comfort of air in homes and buildings; transport and protect food and perishables; secure homes and commercial properties; and increase industrial productivity and efficiency. We are a \$14 billion global business committed to a world of sustainable progress and enduring results. For more information, visit www.ingersollrand.com.

¹ <http://www.institutebe.com/Energy-Efficiency-Indicator/2012-EEI-Brazil-Results.aspx>