



FOR IMMEDIATE RELEASE

**Existing Energy Tools and Technologies Can Help
Businesses and Educational Institutions Create High Performance Buildings**
Trane to Highlight Money-Saving Green Technologies at Global Energy Conference

Washington, D.C., November 4, 2009 – Buildings in the U.S. account for approximately 40 percent of national energy consumption, and global energy usage is projected to increase significantly in the coming decades. By improving the efficiency of buildings, organizations can free up considerable energy resources and money for investment in other areas.

With that savings in mind, **Bob Vorwald, measurement and verification manager for Trane**, will explain the financial and environmental pay-offs of energy efficient buildings at the 2009 World Energy Engineering Conference (WEEC). **Keith Willis, Ph. D., new technologies leader for Trane**, will moderate this panel.

Details of the presentation are:

When: November 5, 2009 at 2:30 p.m. (Conference is November 4-6)
Where: Washington Convention Center, Washington D.C.
Conference Website: <http://www.energycongress.com/>

Companies are regularly introducing new and emerging technologies for buildings, but are businesses ready to apply and adopt them? Vorwald will educate attendees on emerging tools and technologies to drive businesses toward greater efficiency. These technologies include design stage tools and those specific to construction; building performance; and operation and renovation. He will demonstrate why there is no need to wait to make existing buildings more energy efficient – there are many proven systems and services available today to do the job – and he will discuss emerging technologies on the horizon.

Maureen J. Lally, vice president, Americas marketing for the Trane commercial business, will also present at the conference. In a down economy, the use of every taxpayer and tuition dollar is scrutinized in schools. However, school administrators do not have to put high performance school investments on hold as dollars allocated to these initiatives can reap financial returns and benefits to the community that are invaluable. Lally will make the case for green schools in a down economy, explaining how to create differentiated offerings for schools by understanding the needs of the school administration, faculty and students.

To make it easier and more financially feasible to turn new and existing schools into green schools, Lally's presentation will offer guidance for gaining the funding and cutting the red tape for going green. The presentation will include:

- Legislation summary, programs, incentives and grants for creating green schools
- Tools, programs and offers for school that address the goals and objectives of ARRA stimulus funding.

Details of the presentation are:

When: November 5, 2009 at 10:00 a.m. (Conference is November 4-6)
Where: Washington Convention Center, Washington D.C.
Conference Website: <http://www.energycongress.com/>

Now in its 32nd year, the World Energy Engineering Congress is one of the most important energy events for professionals in all areas of the energy field. The WEEC, presented by the Association of Energy Engineers (AEE), is a comprehensive forum focusing on how economic and market forces, new technologies, regulatory developments and industry trends merge to shape an organization's energy and economic future.

Trane is a WEEC Platinum Sponsor. At the conference, Trane leaders will be available at Exhibit Show booth 601 where attendees can view interactive demos of Trane energy-saving solutions for designing and analyzing building systems, and managing building operations – especially in education, healthcare, and government facilities. Trane is also hosting the Opening Session Coffee on Wednesday, November 4, at 8:00-11:30 am in Ballroom A.

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About Vorwald

Bob Vorwald serves as measurement and verification manager for Trane. He has more than 25 years of experience as a mechanical/project engineer in the building automation systems and energy conservation fields. He has been certified by the Association of Energy Engineers and holds a bachelor's degree in Mechanical Engineering Technology from Purdue University, and a Master of Arts in Organizational Management from the University of Phoenix.

About Willis

Dr. Keith Willis is an energy scientist/engineer supporting Trane offices worldwide as a member of their Comprehensive Solutions corporate support team, as their new technologies leader.

Having more than 35 years experience with supply and demand side management on more than 4500 bundled-projects in 10 vertical markets, Willis is listed in Marquis' *Who's Who in Science and Engineering*, 5th thru 10th editions and has several certifications with the AEE including being a *Legend in Energy*[®], a Certified Energy Manager (C.E.M.), a Certified Business Energy Professional (B.E.P.), a Certified Sustainable Development Professional (C.S.D.P.), and a Certified Demand-Side Management Professional (C.D.S.M.). Being in the AEE as a past CEM exam board member and the Eastern Michigan Chapter President, Willis was editor of several newsletters including Trane's *Energy Engineer's Call* and the EMAEE's chapter newsletter.

Willis earned a doctorate and master's degree in engineering management, a bachelor's degree in aeronautical engineering and an associate's degree in direct digital controls.

About Lally

Maureen Lally is the marketing leader for Trane's commercial business in the Americas. In this role, she is responsible for bringing new products, systems and services to market. In addition, Lally is responsible for creating functional excellence in field marketing and supplementing the sales process through targeted communications plans.

Prior to this role, Lally was the vertical marketing leader for Trane's institutional, industrial, commercial and comfort industry segments, driving increased market share and profitability for the education, healthcare, government, and commercial real estate markets.

Before joining Trane in 2005, Lally worked with one of the largest global construction organizations, where she led marketing and communications for the U.S. operations. In this capacity, Lally developed national and local strategic marketing plans by region and by industry sector to support rapid business growth. Prior to this, she was the founding principal partner at SLI Strategic Planning and Communications, a firm specializing in marketing and communications, and a sales and global marketing leader at AT&T.

Lally received a bachelor's degree in marketing and finance from Syracuse University and a master's of business administration degree from Northeastern University.

About Trane

Trane, a business of Ingersoll Rand - the world leader in creating and sustaining safe, comfortable and energy efficient environments - improves the performance of homes and buildings around the world. Trane solutions optimize indoor environments with a broad portfolio of energy efficient heating, ventilating and air conditioning systems, building and contracting services, parts support and advanced controls for homes and commercial buildings. For more information, visit www.Trane.com.

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