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Trane Leader Discusses Opportunities for Improving Total Cost of Ownership at DatacenterDynamics London

Brussels, Belgium, November 29, 2011 – Heating, ventilating and air conditioning (HVAC) system efficiency has become critical for data center owners and operators because cooling can represent more than 40 percent of data center energy costs¹. Cooling systems also have a significant impact on facility availability and uptime, and show rising energy and maintenance costs as they age.

Michel van Roozendaal, vice president of service, controls, turnkey and aftermarket for Trane – a brand of Ingersoll Rand – in Europe, the Middle East, India and Africa, will discuss how cooling system design, reliability and energy management techniques can improve Power Usage Effectiveness (PUE) and reduce cooling related failures at the November 30-December 1 DatacenterDynamics conference in London.

In his presentation, van Roozendaal will discuss strategies such as HVAC optimization, free cooling, actionable analytics and energy enhancements to deliver superior system performance and cost savings. He will share case studies that highlight ways to uncover potential opportunities for improving Total Cost of Ownership (TCO).

Presentation Details

Session Title: HVAC System Design to Operational Efficiency: Strategies and Metrics for Improved TCO

When: Wednesday, November 30, 3:25pm-4:05pm

Where: Hall 4 at the ICC London ExCeL

Website: <http://www.datacenterdynamics.com>

About DatacenterDynamics

DatacenterDynamics is a B2B information provider that organizes a series of international conferences for data center professionals. DatacenterDynamics London is the largest and most comprehensive conference of its kind in the world. On 30 November and 1 December 2011, it will bring together more than 80 exhibitors and 2000 delegates. Conferences themes include “Design Build Operate,” “Outsourcing Decisions,” and “IT Optimization.” The conference program includes more than 70 technical presentations, case studies and panel discussions.

Trane, a leading global provider of indoor comfort systems and solutions and a brand of Ingersoll Rand, is an event sponsor. Attendees can visit Trane at booth 80.

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¹ Gartner, 2011, http://www.apec-conf.org/2011/images/PDF/2011/Special_Presentations/sp2.5.1.pdf

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About Michel van Roozendaal

Michel van Roozendaal is the vice president of service, controls, turnkey and aftermarket for Thermo King and Trane – brands of Ingersoll Rand – in Europe, the Middle East, India and Africa. Based in Brussels, van Roozendaal is responsible for performing energy audits and delivering high performance building solutions to executives and owners, helping them deliver a strong financial return on investment and helping their buildings become more operationally- and energy-efficient.

With a career background in controls, exposure to product development, manufacturing and sales, van Roozendaal has been responsible for delivering integrated solutions, typically with a field installation and service organization.

Prior to joining Ingersoll Rand, van Roozendaal worked at UTC Fire Safety Benelux where he was the managing director. Before this, he had a successful career with Honeywell as a general manager of the cooling and refrigeration business unit and subsequently at Johnson Controls, where he was promoted to vice president in Northern Europe.

Van Roozendaal holds a degree in aerospace engineering from Delft University in the Netherlands and a master's degree in business administration in marketing, business policy and strategy and corporate finance from the INSEAD in France.

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